## Other Methods to Protest

## Online messages

Internet has become a useful and powerful tool that is widely available to the public. There have been a lot of protests and movements online to raise the awareness of people worldwide. An example such as the #bringbackourgirls campaign aiming to save the kidnapped girls in Nigeria had successfully called on people worldwide to hold marches and hold rallies to ask the government to do something for the girls. The Internet allows people to know complete information on the issue through videos or other forms of websites.

## • Boycott

There were a lot of successful boycotts throughout history. A boycott is defined as an act of voluntarily abstaining from using, buying, or dealing with a person, organization, or country as an expression of protest, usually for social or political reasons. An example of the boycott of BP due to the Deepwater Horizon oil spill in 2010 was successful in pushing the company into action. Boycotts can be personal or advocated by a group of people, but the boycotts advocated by a lot of people are more effective than personal ones.

## Advertisements

Spreading pamphlets on the streets or putting advertisements on radio, television or newspaper is another way to spread the opinions. An advertisement can include symbols, slogans, videos or anything that can use people's voices. Communications with a wider audience is no doubt very important when addressing issues.